



## **Introducing the Good Parenting<sup>cm</sup> seal**

It has been said that the Internet is the collective intelligence of everyone who uses it.

Parents have limited time and money, making it difficult to sort through the thousands of books, millions of websites and other media when researching advice on raising children.

Parental Wisdom has been awarded the Good Parenting certification mark by the U.S. Patent Office to resolve this issue by reviewing and recommending media that will be helpful to parents.

True to the Parental Wisdom methodology, the objective is to evaluate the directness and helpfulness of the content; not to judge the message.