

IMMEDIATE RELEASE



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THE HAPPIEST BABY ON THE BLOCK ***“Super Soother” Calming Sounds CD*** ***Helps Your Baby’s Peace of Mind...And Yours!***

Nutley, New Jersey. (Apr 16, 2007). The Good Parenting Seal^{cm} is awarded to THE HAPPIEST BABY ON THE BLOCK: ***“Super Soother” Calming Sounds CD***, by Dr. Harvey Karp.

Dr. Karp, author of The Happiest Baby On The Block, has taught his remarkable calming techniques to thousands of parents from working moms to superstars like Madonna.

This “Super-Soother” CD will help you get some sleep tonight! It offers your baby the ancient rhythms of the womb along with several unique sounds that help switch on the *calming reflex* the “off-switch” for crying all babies are born with.

These specially designed sounds will calm your sweet baby (at home/in the car) even during an attack of the “fussies.” Also, they can dramatically improve the sleep of your infant...or your toddler!

INCLUDES 5 TRACKS OF CALMING WHITE NOISE

1. Fast & vigorous – this “strange” sound gets a crying baby’s attention
2. Moderate – gradually guides your fussy baby to calm
3. Mellow – rhythmic womb sounds you can use all night
4. Hair Drier – perfect for frantic babies or light sleepers
5. Rain on the roof – peaceful and soothing

ABOUT THE AUTHOR

Dr. Harvey Karp is one of America’s most read pediatricians. He has appeared numerous times on Good Morning America, The Dr. Phil Show, ABC News World News Tonight, CNN, and many national radio programs. He has lectured extensively, nationally and internationally, to conferences of health care professionals. In addition, his work has been featured in Associated Press, People Magazine, NY Times, LA Times, and dozens of newspapers across the country as well as Time, Newsweek, and many other national magazines. For more information contact: The Happiest Baby- 310 207-1111, feedback@thehappiestbaby.com www.thehappiestbaby.com

ABOUT THE GOOD PARENTING^{CM} SEAL

Evaluated by parents, the Seal is awarded to books and media that address parenting issues, and are found to be clear, helpful and actionable. The Seal exists to resolve the issue of parents with limited time and money to sort through the over thirty thousand books, millions of websites and other media when researching advice on raising children. Parental Wisdom has been awarded the Good Parenting certification mark by the U.S. Patent office. For more information visit www.parentalwisdom.com and click on the Good Parenting^{cm} Seal

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